

JASON SACK

WHY I DO WHAT I DO

- A passion for design, typography, layout and all things that look good
- A desire to figure things out and make things work
- A deep understanding of Internet workings, developments and possibilities
- Making awesome things is rad

EXPERIENCE

Designer / Art Director POKE

New York, NY
2009 - Present

- Produce and create digital strategies for new and existing clients
- Create visual design, UX documents and presentation decks
- Direct design production teams based on established creative

Worked With: Dyson, Sephora, General Cigar Company, Getty Images

Designer Catalyst Studios

Minneapolis, MN
2008 - 2009

- Collaborated with a team of creative and technical individuals to produce and create digital applications
- Worked on projects from start to finish, contributing to strategy, information architecture, design, and front-end development

Worked With: Target, Best Buy, Kohl's, AIGA

Interactive Designer Periscope

Minneapolis, MN
2006 - 2008

- Collaborated with writers, developers and producers to develop strategies and executions for interactive campaigns
- Designed new campaigns for multiple online outlets using existing brand guidelines

Worked With: Cox Communications, Arctic Cat, Buca di Beppo, Jockey, Papa Murphy's

EDUCATION

Bachelor of Science Degree / Interactive Media Design / 2004-2007

The Art Institutes International Minnesota, Minneapolis, MN

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Creative / Technical Skills:

- Visual design
- UI design
- Creative concepting
- Digital strategy & planning
- The inner-workings of the Internets
- X/HTML / CSS
- IA / UX design

I've Also Worked With:

- jQuery
- PHP
- XML
- Flash / AS2
- MySql
- Video / Motion